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SUMMARY Assurity Life Unveils Plans for Headquarters in Antelope Valley Project

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Chairman, President and CEO

Assurity Life Insurance Company, one of the first private-sector investors in Lincoln's Antelope Valley Redevelopment Project, will submit plans for its new headquarters facility Wednesday to the City's Urban Design Committee.

Assurity Chairman, President and CEO Tom Henning today announced the company plans to construct a 175,000-square-foot, five-level corporate office building plus a separate parking garage on a campus site overlooking the new Union Plaza Park. The location is part of a seven-acre parcel of land that is bordered by Q Street on the south, 19th Street on the west, 21st Street on the east and the Beadle Center at the University of Nebraska on the north.

"We are excited to share our vision for Assurity's new headquarters as an integral part of the Antelope Valley Redevelopment Corridor," Henning said. "This truly is a once-in-a-lifetime opportunity to invest in the long-term vitality of the Lincoln community with an architecturally pleasing yet cost-effective building." Assurity announced in June 2008 that it plans to locate the new facility in the Antelope Valley project area.

The campus site will combine two square blocks between Q Street and R Street with existing internal roads closed to traffic. Vehicle access to the campus will be provided from 19th Street and Q Street.

Henning said the total cost for the project is about \$53 million, including the office building, a four-level parking garage and land acquisition. Assurity has no immediate plans to develop the remainder of the seven-acre parcel, a triangular-shaped piece of land on the north side of R Street.

Designed to accommodate approximately 500 employees, the new headquarters will allow Assurity to consolidate its operations into one building, with room for future expansion. The company's 440 associates

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are presently housed in three locations, the Assurity building at 1526 K Street, the former Security Financial Life building at 4000 Pine Lake Road and an offsite printing facility.

Pending final approval of the project by the Lincoln City Council in April, the company plans to break ground this fall, with an anticipated occupancy date of late 2011, Henning said. Assurity is working with the architectural firm of Clark Enersen Partners, and Sampson Construction will be the project manager.

Henning said the headquarters structure is designed to meet the standards of the Leadership in Energy and Environmental Design (LEED) rating system of the U.S. Green Building Council (USGBC). LEED certification is the nationally accepted benchmark for design, construction and operation of environmentally friendly buildings. Assurity plans to seek a LEED gold rating for the building, Henning said.

The headquarters building will incorporate a number of sustainable concepts in its design and construction which will provide significant payback through increased energy efficiency and lower operational and maintenance costs.

“Our goal is to create the ideal balance of an energy-efficient structure with a highly functional, healthy and more productive work environment,” Henning said. “Green design is an investment that will pay significant dividends over the lifespan of the building, and reduce our environmental footprint as well.”

Assurity is considering a number of sustainable design elements to incorporate into the new building, including:

- Efficient, sustainable heating, air conditioning and electrical building systems
- Exterior sunshades in the office building
- Green (living) roofs on portions of the building to cool the structure and lower energy costs
- Capture of excess rain water through an underground cistern, bioswales and a rain garden to irrigate the site’s indigenous, sustainable landscaping
- Pervious site pavement which reduces runoff and allows storm water to seep into the ground.

Assurity’s facility would be among a handful of LEED-registered projects and one of the largest currently being developed in Lincoln, Henning said.